



Publication Advertising Contract

Advertising Opportunities

I. Print Publications

Chamber Newsletter

Mailed at the first of each month.
Full-color ad sizes & rates per issue.

1/4 page (5.255" w x 4" h) = \$175

1/2 page (7.875" w x 5" h) = \$300

full page (8.5" w x 11" h) = \$500

Chamber Mid-Month Mailer

Mailed at the 15th of each month.
Flyer insert advertising.

Insert (8.5" w x 11" h) = \$200 per issue

Mail Out Program

Place your brochures in information packets mailed to relocation/vacation requests, plus an on-line ad.

One year of participation = \$500

(Plus approximately 1,500 brochures, provided by member)

Relocation List Program

Purchase the list of individuals/families that have requested a relocation packet.

6-month = \$90

12-month = \$180

(List is emailed to you each month.)

Community Profile, Manufacturer's Directory, Membership Directory

Contact sales staff for rates, specifications & deadlines.

The Good Life

Annual tourism & relocation guide.
Contact sales staff for rates, specifications & deadlines.

II. Electronic Publications

Weekly e-Newsletter Banner Ads

Monthly sponsorship = \$200

(includes hyperlink)

(468 x 60 pixels, no animation)

www.RogersLowell.com Banner Ads

Available on yearly contracts.
Contact sales staff for rates, specifications & deadlines.

Rogers-Lowell Area Chamber of Commerce

317 W. Walnut Street
Rogers, AR 72756

Phone 479.636.1240 • Fax 479.636.5485

www.RogersLowell.com
info@rogerslowell.com

Company _____

Contact Person _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Fax _____ Website _____

Advertising Opportunity

Publication _____

Publication Date(s) _____ Material Due Date _____

Ad Size Full page 1/2 page 1/4 page

Insert Other _____

Instructions _____

Amount Due _____ Amount Received _____

Terms & Conditions

- All display ads shall be provided on electronic media (CD) preferably in Macintosh format, or saved as a PDF, JPEG or TIFF and emailed to ads@rogerslowell.com.
- All inserts must be pre-approved by the Chamber prior to delivery to the Chamber.
- All inserts must include the words "Paid Advertisement" on the flyer or the insert will not be accepted.
- Flyers must be 8.5" x 11" with no folds.
- Advertiser agrees to provide the Chamber with _____ copies of the flyer to be inserted.
- Advertising in Chamber publications is only available to Chamber members in good standing. Any business advertised in the flyer must be a current member of the Rogers-Lowell Area Chamber of Commerce. The Chamber reserves the right to reject any advertisement that, at its sole discretion, is not in good taste or not in keeping with the best interest of members of the Rogers-Lowell Area Chamber of Commerce. The Chamber also reserves the right to require changes in copy and format that in its opinion could be misleading or deceptive.
- Cancellation Policy: Should an advertiser choose to cancel space reserved, the advertiser must notify the Chamber 10 days prior to the due date of the ad or insert. If the Chamber is not notified, the advertiser agrees to pay the insertion fee if the Chamber is unable to find another advertiser to fill the space.

Payment Method:

** Make checks payable to: Rogers-Lowell Area Chamber of Commerce*

Visa MC AMEX Discover Cash *Check # _____

Card #

Exp. Date _____ Card Security Code _____
3-digit number on back of card or above card number

Cardholder Name _____

Billing Address of Credit Card _____ Zip _____

Signature _____

Special Instructions _____

By signing this contract, I agree to abide by all the terms and conditions specified.

Name & Title _____

Signature _____ Date _____

Sales ID _____ Member ID _____ Invoice # _____ Date _____ By _____