



# GREEN PLUS

PEOPLE.PLANET.PERFORMANCE.  
Institute for Sustainable Development

# Question Examples



Does your organization hold additional financial obligations not connected to daily operations (i.e. loans to cover fixed start-up costs)?

Does your organization have an adopted succession plan to help transfer leadership in the event of retirement or emergency?

Does your organization review monthly gas and/or electricity bills for the purpose of energy conservation?

Has your organization implemented land-use management techniques that protect and/ or improve water quality (e.g. riparian buffers or rain gardens)?

Does your organization offer all employees paid or unpaid leave time for the birth or adoption of a child?

Does your organization encourage employees to volunteer with local schools or non-profit organizations?

# Performance Questions



- Planning
  - Business Plan
  - Succession Plan
  - Marketing Plan
  - Strategic Plan
- Performance
  - Investing in Capital
  - Growing Profits
  - Positive Cash Flow
- Practices
  - Employee Professional Development
  - Standard Accounting Principles

# Planet Questions



- Energy
  - Review Gas and Electric Bill for the purpose of reducing consumption
  - Adopt written goals about reducing energy consumption
- Water
  - Review monthly bills for the purpose of conservation
  - Install new or retro fit appliances
- Waste
  - Measure production
  - Purchase/sell products with reduced packaging
  - Reuse items and recycle as much as you can
- Transportation
  - Incentives/Reduce barriers for use of alternate modes of transportation
  - Explore telecommuting/online meetings/teleconferencing

# People Questions



- Family Friendly Policies
  - Paid or unpaid leave for birth/adoption of a child
  - Paid or unpaid leave for care of a dependant
  - Provide a group health plan for employee participation
- Civic Participation/Corporate Responsibility
  - Make cash or in-kind contributions to local non-profits
  - Match Employee contributions to local organizations
  - Internship opportunities for local youth
- Volunteerism
  - Give employees time off to volunteer in schools or with agencies
  - 100% of senior management serve on the board of a local non-profit.