

GREEN PLUS Mini Quiz

Saving money, becoming more competitive, attracting new customers, improving employee morale, attracting and retaining employees, and enhancing your business's reputation in the community are just some of the benefits we've heard from businesses participating in the Green Plus program. Take our mini-quiz to see how your business would do and what opportunities are available to you.



PEOPLE

*"When companies act a little bit more like people, they can connect with more customers."
- Gary Hirschberg, Founder of Stonyfield Farm Yogurt*

- 1 Does your organization provide in-kind donations (services, supplies, or equipment) or financial support, the value of which exceeds 1 percent of your annual profits, to non-profit and charitable organizations?
- 2 Does your organization encourage employees to volunteer with local schools or non-profit organizations?

YES NO



PLANET

*"I always make the business case for sustainability...It's so compelling. Our costs are down, not up. Our products are the best they have ever been. Our people are motivated by a shared higher purpose – esprit de corps to die for. And the goodwill in the marketplace – it's just been astonishing."
- Ray Anderson, Founder of Interface Carpets*

- 3 Has your organization set written goals to reduce future energy consumption?
- 4 Does your organization offer employee incentives for using alternative modes of transportation to the single occupancy vehicle?

YES NO



PERFORMANCE

*"A visionary company doesn't simply balance between idealism and profitability: it seeks to be highly idealistic and highly profitable. A visionary company doesn't simply balance between preserving a tightly held core ideology and stimulating vigorous change and movement; it does both to an extreme."
- Jim Collins, Author of Good to Great & Built to Last*

- 5 Has your organization developed and adopted a risk management plan?
- 6 Does your organization openly recognize employees for their personal and professional successes?

YES NO

RESULTS:

Give yourself 10 points for every question you answered "Yes" to above.

40-60 points: Sustainability Trailblazer - your organization is leading the charge for a more sustainable community

20-30 points: Sustainability Mover - your organization understands the benefits and importance of triple bottom line sustainability

10 points or less: Sustainability Newbie - your organization has great potential to make positive changes and save money



ARE YOU READY TO SEE THE BENEFITS IN YOUR BUSINESS?

If your chamber is a Green Plus partner, sign up at the discounted rate of only \$350 at www.gogreenplus.org.