

CHAMBER VOICE

Your Connection to the Rogers-Lowell Chamber of Commerce



A Visit to Washington

Volume 4 Issue 5

May 1, 2009

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Fair Offers Advice, Seminars and Jobs

Job seekers can start and end their job hunt at the NWA

Spring Job Fair

presented by

Northwest Arkansas Community College on May 4 from noon-7 p.m. at the J.Q. Hammons Center in Rogers. Open to the public and free of charge, the fair is hosted by the Chambers of Commerce of Benton County as a service to the community and to local employers.

From the job site to the front desk to the corner office, job seekers in the four-state region will find the a variety of opportunities at the event. Those attending should be dressed for success and ready to interview at the fair.

"We have more than 50 regional employers participating in this spring's job fair," said Gretchen Laffoon, director of workforce and small business for the Chamber. She suggests applicants arrive with resumes and other information about their past job experience so they can apply for openings at the fair.

Resume Workshop

For those who need some advice, a special "Resume CPR" workshop will be offered free of charge from 8 a.m. to 2 p.m. the day of the job fair at the Hammons Center. Human resource and recruiting professionals with the Workforce Readiness Committee of the Northwest Arkansas Human Resources Association will be on-hand to review and critique resumes and to offer tips for improvement. Attendees should bring their a printed copy of their resume and a copy on a flash drive so changes may be made on the spot. Several copies of the fresh resume will be made for attendees to take to the job fair. Registration is not required, but it is strongly recommended as those registered will have priority access to the free critique and computers.

Job Hunting Seminars

Free seminars will be offered throughout the day on topics including resume writing, internet job searching,

Northwest Arkansas

Job Fair

networking, interviewing and starting a business. The seminars, sponsored by Cameron Smith Associates, are open to the public and free of charge, with no registration required. For a list of topics and times, visit www.rogerslowell.com.

Job fair attendees will find a variety of available positions at the event, "Many major local employers are participating, seeking qualified applicants for positions in retail, health care, education, public safety, transportation, manufacturing, hospitality, sales and management," said Laffoon. Participating companies include Wal-Mart Stores, Inc., Central States Manufacturing, Inc., Arvest Bank, Allen's, Inc., Arkansas Democrat-Gazette, Glad Manufacturing/Clorox, Embassy Suites, The Morning News, and Rogers Police Department, among many others. A full list of participating employers is available at www.RogersLowell.com.

The fair includes a Job Seekers' Lounge sponsored by Mary Kay Cosmetics-Kristie Morrison and Northwestern Mutual Financial Network, featuring a bank of computers allowing job seekers easy access to online applications. Gold sponsors of the fair are Arkansas Democrat-Gazette, The Job Guide, The Morning News and WillStaff Worldwide. The University of Phoenix is a silver sponsor.

Lunch for exhibitors is sponsored by the US Army Recruiting Station and Chik-fil-A. Media sponsors are Cox Communications, Cumulus Broadcasting, and KFSM 5 News. Additional support is provided by the Arkansas World Trade Center, The Computer Hut, NOARK, SWANK, Embassy Suites Northwest Arkansas, Copy World, AMP-Affinity Marketing Promotions, ArTech Computers and Pepsico.

The Spring Job Fair is a program of the Chambers of Benton County. For information, visit www.RogersLowell.com, or call 479-636-1240.

Buddy Bass Set for May 9

Hook a string of big bass and you could win the grand prize of up to \$5,000 cash in the 18th Annual Buddy Bass Tournament on May 9 at Prairie Creek Pavilion on Beaver Lake in Rogers.

The Buddy Bass Tournament is an annual fundraising and community development event of the Rogers-Lowell Area Chamber of Commerce, with the proceeds going toward economic development projects, which means you can help create jobs by fishing!

The Chamber's Buddy Bass Tournament is the largest on Beaver Lake, with over \$18,000 in cash and prizes awarded to the top teams. Even the 50th-place team will receive \$300, sponsored by Jiffy Kwick.

The total amount of cash awarded will be determined by the total number of paid boat entries: 125-250 paid boat entries, will result in over \$12,000 in



cash and prizes, or with more than 250 paid boat entries, cash and prizes will total more than \$18,000.

The grand prize is up to \$5,000 in

cash. Sam's Club gift certificates in the amounts of \$400 and \$300 will be awarded to six winning teams. The Big Bass Pot of up to \$1,000 will be awarded to the heaviest bass caught during the tournament, sponsored by Coleman and Pure Fishing.

Registration in the tournament is only \$120 per boat. Businesses, clubs or organizations can put their pride on the line by competing for a traveling trophy in the two-boat, four-boat and eight-boat team divisions.

Registration forms are available for download at www.RogersLowell.com, or may be picked up at local sporting goods stores and at the Chamber, 317 W.Walnut St., Rogers. Call 479-636-1240 for more information.

Excel Topic of Workshop Series

A series of workshops on using Microsoft Excel will be offered free of charge through the Chamber University FYI program presented by Del Monte Foods. The series is also sponsored by Biz2Biz Northwest Arkansas.

The three-part series of hands-on workshops taught by Jeff Bean of the University of Phoenix will offer tips, tricks and how-tos on making Excel work for you. Learning more about Excel can shave hours from the daily workload. Attendees will have a better understanding of what a spreadsheet can achieve and what tasks can be accomplished better and more quickly.

The first workshop set for May 19 from 3:30-5 p.m. will cover basic tasks including opening/closing workbooks, entering data, fonts and colors; single worksheets limited to data that you can

see on the screen; order of operations, parenthesis; copy, paste and paste special; making charts and graphs; sort, filter, sum, max, min, average and more basic functions; along with common shortcuts.

The intermediate session will be held on June 2 from 3:30-5 p.m. Topics covered will include multiple worksheets, or more data than you can see; counting and basis logic functions; and left, right, concatenate, if functions.

On June 9 from 3:30-5 p.m., the advanced workshop will cover nested functions, multiple worksheets and rows of data; VLookups; and basic macros.

The workshops are offered to members free of charge. Registration is required for each session at www.RogersLowell.com, or by contacting Gretchen Laffoon at 479-619-3190 or gretchen@rogerslowell.com.

Events Offer Business Building Opportunities

May 20

Get up a little early so you can do business before business at Coffee Connection presented by Names and Numbers on May 20 from 7:30-8:30 a.m. Hosted by Steve Standridge Insurance, 2526 Pinnacle Hills Pkwy., Rogers. Don't forget to bring your business cards and be ready to make new business connections. The event is free, with no registration required.



May 21

Meet others interested in doing business in a relaxed atmosphere at the Third Thursday Coffee presented and hosted by Arvest Bank-Lowell on May 21 from 7:45-8:45 a.m. at 103 S. Bloomington St., Lowell. The event is free, with no registration required.



May 21

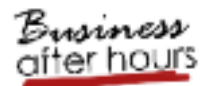
Build business relationships at the monthly Multicultural Networking lunch on May 21 at noon at the Chamber, 317 W.Walnut St. Attendees are encouraged to bring a brown-bag lunch. Enjoy speakers offering information about the community while spreading the word about your business.

The event is free with no registration required. For more information, visit www.RogersLowell.com, or contact Vilma Dominguez, 479-619-3186.

May 21

Mix and mingle with NWA business professionals at Business After Hours presented by Cross, Gunter, Witherspoon & Galchus P.C. on May 21.

Make new contacts and generate new leads with Gold Sponsor aloft Hotel at the event from 5-6:30 p.m. at Host Sponsor Pinnacle Country Club, 3 Clubhouse Drive, Rogers. Invite a coworker and bring your brochures to this free event.





Small Business of the Month

Tylinda and PJ Milstead, center, accept the December 2008 “Small Business of the Month” award from members of the Small Business Council at the Embassy Suites in Rogers. PRO Clean Carpet & Upholstery Cleaning was honored for exceptional customer service. The Milsteads took over PRO Clean in 2005, and since then they’ve grown from one truck to four, have added commercial and residential maid service, and much more. During this time, they have increased revenue 45 percent.

The “Small Business of the Month” award is presented by Showcase Trophy and Awards, Inc., and is sponsored by Biz2Biz Northwest Arkansas, and is selected by the Small Business Council monthly. View the full nomination and photos of past winners or nominate a small business at www.RogersLowell.com.

Build Business at B2B Lunch

Gain an introduction to more than 120 business professionals and speak one-on-one to 6 qualified customers over a quick 90-minute lunch at the May 20 Business-to-Business Connection Lunch presented by BancorpSouth.



The event is hosted by Dozier Technology Group from noon-1:30 p.m. at Embassy Suites, 3303 Pinnacle Hills Pkwy., Rogers.

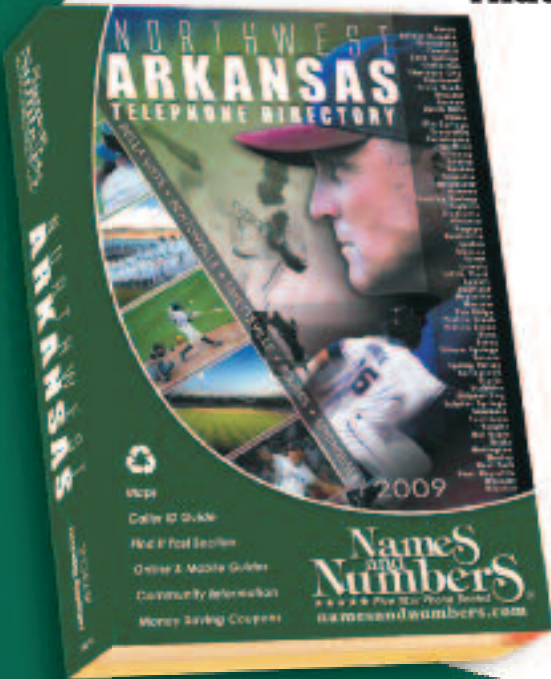
B2B is a great opportunity for you to advertise, sell and network with other businesses in a casual atmosphere.

Register by May 15 for just \$25 for members, or add a \$5 late fee after May 15. Register at www.RogersLowell.com or call 479-636-1240.

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Make the Most of Membership Benefits

Do You Know About E-Coupons?

The Chamber offers member businesses an opportunity to promote products and services to the general public through E-Coupons, found at www.RogersLowell.com.

An eye-catching E-Coupon icon will be displayed next to your listing in the online Business Directory, and your offer will be included in the list featured in the most popular section of the site, the Business Directory.

It's easy to create your own E-Coupons by simply logging onto the members-only section of www.RogersLowell.com (call 479-636-1240 for your user name and password).

Helpful hint: offer a discount or promote a service you provide for free.

Do You Know About Member News?

Our members are making headlines, and we're ready to spread the news on the Member News page at www.RogersLowell.com.

This special section of the site is designed to showcase member achievements. Share your news about growth, partnerships, expansions, new locations, employee promotions, new hires, awards, expanded service offerings and other accolades.

Simply submit your news by email to dana@rogerslowell.com, or contact Dana Mather at 479-619-3182 for more information.

Small Businesses of the Month



Members of the Small Business Council surround the January “Small Business of the Month” award winner, Russell Ellis of Bradford Nursery, center. The award was presented to the company for their involvement in the community. Bradford Nursery has been in business since 1974. According to the nomination, Ellis “continues to strive and better his community,” helping with fundraisers, serving on the PTA, and hosting successful blood drives.



Naomi and Rick McLeod, center, of Rick McLeod-Farmers Insurance Group accept the February “Small Business of the Month” award from members of the Small Business Council at their office in Rogers. McLeod was nominated for his volunteerism and contributions to many organizations and agencies in the community, including the United Way, Rogers Noon Rotary, Rebuilding Together NWA, Drug Free Rogers-Lowell, and many more, all while completing a bachelors degree and pursuing a masters degree.

The “Small Business of the Month” award is presented by Showcase Trophy and Awards, Inc., and is sponsored by Biz2Biz Northwest Arkansas, and is selected by the Small Business Council monthly. View the full nomination and photos of past winners or nominate a small business at www.RogersLowell.com.

New Initiative Supports Member Restaurants

The Rogers-Lowell area has been fortunate to attract world-class dining establishments ranging from well-known national chains to unique local restaurants. To keep this outstanding variety in our community, we must support our local restaurants. With that in mind, the Rogers-Lowell Area Chamber of Commerce is working proactively to support our member restaurants.

You may be familiar with the BuyNWA initiative we launched in August 2008, which featured ads and editorial in newspapers as well as on radio, television and web sites encouraging the public to purchase goods and services in northwest Arkansas. In addition to supporting local businesses and stimulating the economy, the ads reminded the public that local purchases fund education, public safety and road improvements. Ads directed individuals to www.BuyNWA.biz, which featured lists of businesses and shopping districts as well as e-coupons. The feedback on BuyNWA was very positive, and we were pleased to actively support local businesses.

The second phase of the BuyNWA campaign began with our social media efforts in April, and we believe focusing on our member restaurants is the perfect next step. Here's what we have planned to start on May 1.

- **We will mail and e-mail lists of member restaurants** encouraging the public to support you (so



we can keep you) and serving as a reminder of our community's variety of dining choices. These lists will reach more than 2,010 member businesses through our monthly newsletter (4,100 recipients) and weekly e-mail (2,750 recipients).

- **We will prominently feature restaurant lists on our web sites and in our social media networks.**

The public asks us where to eat – we want to help them find your restaurant.

- Best of all, **we will promote and distribute electronic and printed coupons** for our member restaurants at no charge. To participate, visit the Members Only section of www.RogersLowell.com or contact Shelle Summers at 479-619-3187 or ssummers@rogerslowell.com.

In addition, look for our **“Ambassadors About Town”** dining monthly as a group at member restaurants. Stay tuned... we are working on a tool for **members to post online requests for catering quotes** and other services on our website, meaning you could build your business and network without ever leaving your restaurant.

We hope you're as excited as we are about the potential benefit to your restaurant, and we welcome your feedback. For more information, contact Beth Stephens, executive vice president at 479-619-3192 or beth@rogerslowell.com.

Learn About the Benefits of Your Membership

The Small Business Council of the Chamber will host a New Member Reception presented by Sam's Club on May 27 from 8:30-10 a.m. at the Chamber office, 317 W. Walnut St.

At the reception, members of the council will introduce Chamber staff members and explain how Chamber programs may benefit your business. The reception is designed to help members make the most of their membership investment.

The reception is also sponsored by Biz2Biz Northwest Arkansas. The reception is free and open to all members, with registration requested at www.RogersLowell.com or by calling the Chamber at 479-636-1240.

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DC Visit Offers Opportunities to Promote Agenda

With the Chamber's "2009 Legislative Agenda" in hand, 16 Chamber members and staff visited Sen. Blanche Lincoln, Sen. Mark Pryor and Rep. John Boozman during a four-day visit to Washington, D.C. from April 18-21.

The group offered their thanks to Lincoln and Boozman for their opposition to the Employee Free Choice Act, or "Card Check." Appointments with all three legislators covered additional topics of interest to the Chamber including the Bella Vista Bypass and other transportation projects, workers' compensation, Mark to Market, and the Northwest Arkansas Conservation Authority.

While in town, the U.S. Chamber of Commerce provided a briefing on transportation, health care, labor and international trade, and the group participated in activities organized by the Arkansas State Chamber of Commerce.



Sen. Mark Pryor, left, reviews the Chamber's Legislative Agenda during the April 20 visit to his Capitol office by Chamber Board Chair Wayne Callahan, President/CEO Raymond Burns, and 2007 Chair Greg Stanfill.

On the cover ... Chamber President/CEO Raymond Burns, right, and Chairman of the Board Wayne Callahan, center, express their thanks to Sen. Blanche Lincoln for her announcement regarding her opposition of "Card Check."

Lincoln Announces Opposition to Card Check

Your communications with Sen. Lincoln were effective. Earlier this month, Sen. Blanche Lincoln became the first Democratic senator to announce opposition to the Employee Free Choice Act, also known as "Card Check."

Over the past months, Arkansans contacted Sen. Lincoln to voice opposition to this issue. Thanks to your efforts, you ultimately had an impact. Previously, Sen. Arlen Specter (R-PA) expressed his intention to oppose EFCA. Senators Lincoln and Specter had been considered key votes in the EFCA debate.

While we are definitely encouraged by the recent decisions by Sens. Lincoln and Specter, it is still important that we continue to convey our message of opposition to Card Check. Labor is not backing off on their efforts of support. Please join the Arkansans for the Secret Ballot coalition by visiting www.yoursecretballot.com.

Thank you for all of your hard work and continued efforts. Because of you, we are making progress toward the defeat of EFCA.

If you have not already done so, please take a moment to thank Sen. Lincoln for publically stating her opposition to Card Check. Please continue your efforts to email, fax and call Sen. Lincoln and Sen. Mark Pryor to let them know how Card Check will impact your business.

Sen. Blanche Lincoln

Email: <http://lincoln.senate.gov/webform.html>

Phone: 202-224-4843

Fax: 202-228-1371

355 Dirksen Senate Office Building
Washington, DC 20510

Sen. Mark Pryor

Email: senator@pryor.senate.gov

Phone: 202-224-2353

Fax: 202-228-3973

257 Dirksen Senate Office Building
Washington, DC 20510

Rep. John Boozman

Email: <https://forms.house.gov/wyr/welcome.shtml>

Phone: 202-225-4301

Fax: 202-225-5713

1519 Longworth House Office Building
Washington, DC 20515

The 87th General Assembly in Review

Chamber Successful in Tax Relief, RMA Funding, and UAMS-NWA Campus

By **Martine Downs Pollard**

The 87th Arkansas General Assembly recessed on April 9 and will formally adjourn sine die on May 1, making it one of the shortest sessions in recent years. Considering today's economy, the legislature fared well.

The budget was balanced and will use some one-time surplus funds until the recession ceases. Higher education will receive new revenue through the lottery and there will be funding for a statewide health-care package including a State Trauma System and funding for the UAMS – NWA Satellite Campus.

There was some tax relief with the one-cent reduction of sales tax on groceries, going from 2.875 percent to 1.875 percent. A .75-percent reduction on the sales tax on electricity used by manufacturers was also approved, going from 4 percent to 3.25 percent effective July 1, 2009.

As for the NWA State Legislative Priorities, we also fared well. Thanks to the Washington and Benton County



legislative delegation, we were able to secure almost \$200,000 for the Northwest Arkansas Regional Mobility Authority along with other General Improvement Funds for transportation studies.

The legislature created the Blue Ribbon Committee on Highway Finance. The committee will be composed of 19 members with the purpose to determine adequate financing of the present and future needs of the state highways, county roads, and city streets within the state. They will propose and recommend legislation for the 2011 Regular Session of the General Assembly based on their findings. We are hopeful this will compliment our efforts regarding the NWA RMA and identify financing options regarding our transportation needs.

Both the University of Arkansas and the Northwest Arkansas Community College received funding. The passage of the recent Cigarette Tax assured committed and continued funding for UAMS-NWA satellite campus.

To review our NWA State Legislative Priorities, visit www.rogerslowell.com/govtaffairs. For more information on the Chamber's Government Affairs program, contact Martine Downs Pollard at 479-619-3193 or martine@rogerslowell.com.

Keeping a watchful
on Northwest Arkansas weather

keep **it** local

5 NEWS

Chief Meteorologist
Garrett Lewis

Chamber Committee News

Ambassador Committee

The March meeting of the Ambassador Committee was hosted by Promo Depot Matchpoint. Jason Hoffman, team leader, gave a very informative presentation entitled "Marketing in a Down Economy" for the 36 committee members in attendance. Buzz Levine was recognized for referring a new business for Chamber membership.

The committee met on April 6 at the Chamber for a presentation on the "Benefits of Demographic Investing: Learn How to Tap Into the Economic and Social Trends Fueling America's Future Growth," by Jackie Skidd of Grubb & Ellis Realty Investors, and presented by Brent Leas of First Federal Investment Services.

Paige Humphrey and Jeff Dixon were recognized for each bringing one new business to Chamber membership in month of March. Brent Leas of First Federal Investment Services received the "Ambassador of the Quarter" award.

The *Ambassadors About Town* held their informal meeting on April 27 at Golden Corral in Rogers. The group meets monthly and dines out in support of member restaurants.

The next Ambassador Committee will be held on May 14 at 11:30 a.m. at the Chamber office. For more information on the Ambassador Committee, contact Stacey Calhoun at 479-619-3195 or stacey@rogerslowell.com.

Drug Free Rogers-Lowell Coalition

The Drug Free Rogers-Lowell Coalition met for a regular meeting on March 11. The committee discussed the upcoming policies that the coalition will be pursuing, including a Social Host Ordinance and a smoke-free park policy. The coalition's new website, www.IOit2me.com, was launched in March.

At the meeting on April 8, the committee discussed the media campaign targeting tobacco, underage drinking, methamphetamine, and prescription drug abuse. The campaign includes advertising on billboards, in-theater screen vision in both Rogers Malco movie theaters, television, radio and print ads, along with the new website. The coalition hosted a Retail Alcohol Beverage Server Training on April 22, as well as a Tobacco Retailer Training on April 23. A Tobacco Prevention Teen Forum was held April 30 for selected Benton County eighth-grade students.

The next meeting of the coalition is set for May 13 at 11:30 a.m. at the Chamber. An RSVP is required. For more information about Drug Free Rogers-Lowell, contact Megan Cuddy at 479-619-3188 or megan@rogerslowell.com.

Education Committee

The Education Committee met April 13 to complete plans for the upcoming Academic Awards Ceremonies set for May 1 at Rogers High School and May 22 at Rogers Heritage High School. More than 490 students will be recognized at the two

ceremonies for maintaining a 3.5 grade point average for one, two, or three years. Also honored at Rogers High School will be three graduating seniors receiving the distinction of Rogers Graduate With Promise for meeting all credential requirements in the graduate profile.

For more information on the Education Committee, contact Melissa Ayers at 479-619-3180 or mayers@rogerslowell.com.

Greenways & Trails Committee

The Greenways & Trails Committee received a construction update during the March meeting. With ten trail segments in the design phase or under construction, the city will have approximately 15 miles of paved, multi-use recreational trail completed by the end of the year.

The committee assisted the Illinois River Watershed Partnership in hosting a tree planting on March 28 with 59 volunteers planting seedlings along the newest section of the Turtle Creek Trail. Committee members are compiling content for the city's web site to update the trails pages.

The committee will meet on May 14 at 4 p.m. at the Chamber. Meetings are open to anyone interested in the trail system. For more information on the Greenways & Trails Committee, contact Dana Mather at 479-619-3182 or dana@rogerslowell.com.

International Festival Committee

The committee has been meeting over the past few months to plan the International Festival, set for June 6 at Frisco Station Mall in Rogers. Members are selling exhibit booths and sponsorships for the event. Several members are securing supplies and services for the festival. Promotions for the festival are beginning, with committee members hanging flyers and talking about the event with area businesses.

The committee will begin meeting weekly in May. Meetings are held each Wednesday at 11:30 a.m. at the Lowell office of the Chamber, 506 Enterprise Dr., Ste. 102, Lowell.

For more information about the International Festival Committee, contact Vilma Dominguez at 479-619-3186 or vilma@rogerslowell.com.

Small Business Council

Members of the Chamber's Small Business Council selected and presented Rick McLeod-Farmers Insurance Group with the February "Small Business of the Month" award in March. They also hosted a New Member Reception on March 25 with 60 Chamber members in attendance.

In April, the council selected and presented Ar-Tech PC with the "Small Business of the Month" award for March. The council is currently accepting nominations for the "Small Business of the Month" award, and self-nominations are encouraged. The council will host the next New Member Reception on May 27. For more information on council activities, contact Gretchen Laffoon at 479-619-3190 or gretchen@rogerslowell.com.

Chamber Announces Staff Promotions

Raymond Burns, president/CEO of the Rogers-Lowell Area Chamber of Commerce, recently announced the promotion of two staff members.

Martine Pollard was promoted to senior vice president of Government Affairs. Pollard joined the Chamber staff in November 2006 as vice president of Government Affairs. "We worked for more than ten years to be able to create this position and Martine has built the program from the ground up, creating one of the best government affairs programs anywhere in the country," said Burns.

Named as executive vice president was Beth Stephens. "The Chamber's executive committee has been developing a plan to name a strong number two person in the organization's management structure for several years," said Burns. Stephens joined the Chamber in November 2002 as executive director of the Rogers Convention & Visitors Bureau. She was promoted to senior vice president of the Chamber and given responsibility for the Chamber's sales, marketing and business development in November 2006. She completed studies at the Institute of Organizational



From left, Board members Tom Hopper, Scott Van Laningham, and Wayne Callahan, along with President/CEO Raymond Burns, far right, congratulate Chamber staff Martine Pollard and Beth Stephens on their recent promotions.

Management through the U.S. Chamber of Commerce in January 2008, and is pursuing a masters of business administration degree at the University of Arkansas.

"We are fortunate to have such a great staff at the Rogers-Lowell Area Chamber of Commerce," said Burns.

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Leadership Benton County Economy Session – Jan. 8

Northwest Arkansas Regional Airport

Third Thursday Coffee – Jan. 15

Presented by Arvest Bank-Lowell
Hosted by Lowell Therapeutic Massage Center

Regional Business After Hours – Jan. 15

Hosted by Pinnacle Hills Promenade
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Hosted by Telecomp

FYI Brown Bag Lunch – Jan. 23

Presented by Del Monte Foods

FYI Brown Bag Lunch – Feb. 6

Presented by Del Monte Foods

Annual Banquet – Feb. 6

Presented by Crafton Tull Sparks
Presented by The Pinnacle Group
Embassy Suites NWA
Swank Audio Visuals
Tyson Foods, Inc.

Market Force Information, Inc.
The Morning News
Beall Barclay & Company
Flintco, Inc.

H J Heinz
Regions Bank
Simmons First Bank of NWA
AEP Southwestern Electric Power
Cherokee Casino
Coleman
Del Monte Foods
First National Bank of Rogers
Hight-Jackson Associates, P.A.
Mercy Health System of NWA
Allard & Co., PLLC
American Mortgage of Rogers
Arkansas Democrat-Gazette
Arkansas Western Gas Co.
Arvest Bank
Arvest Bank-Lowell
Bekaert Corporation
Bio-Tech Pharmacal, Inc.
Cameron Smith Associates
Carroll Electric Cooperative Corp.

CEI Engineering Associates, Inc.
Crown Imports LLC
Daisy Outdoor Product
First Federal Bank
First Western Bank
Friday, Eldredge & Clark, LLP
Harris McHaney Realtors
The Jones Trust
Lindsey & Associates
Lowell City Administration
McGoodwin, Williams & Yates, Inc.
Metropolitan National Bank
Mitchell, Williams, Selig, Gates & Woodyard, P.L.L.C.

Names and Numbers
NWA Naturals Baseball
Northwest Medical Center of Benton County
NWACC Foundation
Ozark Mountain Poultry, Inc.
Professional Business Systems
Rogers City Hall
Rogers Iron & Metal Corp.
Showcase Trophy & Awards, Inc.
Signature Bank of Arkansas
Thrasher & Company
Warner, Smith & Harris, PLC
The Watkins Law Office, PLLC

Fiesta de Negocios – Feb. 11

Presented by Northwest Arkansas Regional Airport
Hosted by Northwest Arkansas Community College

Board of Directors – Feb. 12

Cuisines Catering

New Member Reception – Feb. 18

Presented by Sam's Club

Leadership Benton County State Government Session – Feb. 18-20

Arvest Bank
AT&T
Crossland Construction
AEP SWEPCO

Third Thursday Coffee – Feb. 19

Presented by Arvest Bank-Lowell
Hosted by Fast Lane Entertainment

Multicultural Networking – Feb. 19

Bridging the Gap Consulting

Business After Hours – Feb. 19

Presented by Cross, Gunter, Witherspoon & Galchus P.S.
Gold Sponsor aloft Hotel

FYI Brown Bag Lunch – Feb. 24

Presented by Del Monte Foods
The Computer Hut
Microsoft

Coffee Connection – Feb. 25

Presented by Names and Numbers
Hosted by Mimi's Cafe

Ambassador Committee – March 5

Hosted by Promo Depot
MatchPoint!

FYI Brown Bag Lunch – March 6

Presented by Del Monte Foods

NWA Night Out in Little Rock – March 9

Northwest Arkansas Community College
Northwest Arkansas Regional Airport
University of Arkansas
Tyson Foods, Inc.
Wal-Mart Stores, Inc.
AEP Southwestern Electric Power
Arkansas Electric Cooperatives Corp.
Arkansas Western Gas
Arkansans for Education Reform Foundation
AT&T
Southwestern Energy

Member Focus Luncheon – March 11

HJ Heinz

B2B Luncheon – March 11

Presented by BancorpSouth
Hosted by 1886 Crescent Hotel & Spa

Leadership Benton County Local Government Session – March 12

Arvest Bank-Bentonville

Coffee Connection – March 18

Presented by Names and Numbers
Hosted by Matthews, Campbell, Rhoads, McClure, Thompson & Fryauf P.A.

Third Thursday Coffee – March 19

Presented by Arvest Bank-Lowell
Hosted by Bridging the Gap Consulting

Business After Hours – March 19

Presented by Cross, Gunter, Witherspoon & Galchus P.S.
Gold Sponsor aloft Hotel
Hosted by Fuse Wellness

New Member Reception – March 25

Presented by Sam's Club

New Members - March 2009

360NWA

Nicole Mulkey
P.O. Box 1049
Bentonville, AR 72712
(479) 721-2140
Web-based Marketing

A.S.A.P. Heating & Air Service

Chad Tibbs
(479) 685-4552
Heating & Air Conditioning Sales &
Service/Eqpt & Supply

AAA Insurance

W. Alan Toney
4262 Frontage Rd.
Fayetteville, AR 72703
(479) 444-9222
Insurance

American Leak Detection

Andrew Hill
P.O. Box 6335
Springdale, AR 72766
(479) 419-5199
Leak Detection

Arkansas Graphics, Inc

Dale Wilcox
P.O. Box 34080
Little Rock, AR 72203
(501) 376-8436
Printing Services

Arkansas Paramed Transfer

Jeff Dick
P.O. Box 1570
Rogers, AR 72757
(479) 631-2975
Transportation Services

Art of Living

Srividya Venkatasubramanya
(479) 696-4057
Organizations

Atwood Design

Janet Atwood
(479) 273-1762
Home Improvement & Remodeling

Aussie Pet Mobile

Melvin Torres
4 McKissick Rd.
Bentonville, AR 72712
(479) 696-9231
Mobile Pet Grooming

Benton County Women's Shelter

Molly Rawn
(479) 273-5702
Organizations

Birds Eye Foods

Jen Bedwell
902 McClain Rd., Ste. 6002
Bentonville, AR 72712
(479) 254-8045
Food Products, Services, Supplies

C. Brown Group

Craig Brown
(785) 842-8111
Energy Savings/Green Energy

Caring Compressions

Brad Dunn
5 Halsted Cir., Ste. 1
Rogers, AR 72756
(479) 633-8810
Medical Supplies & Equipment

Celebrating Home

Danah Redmond
561 Keswick Dr.
Centerton, AR 72719
(479) 381-8495
Home Decorative Accessories

Cerberus Security Group

John Pope
400 E. New Hope Rd.
Rogers, AR 72758
(479) 696-8745
Security - Patrol & Services

Cici's Pizza

Steve Hyde
4408 W. Walnut St., Ste. 5
Rogers, AR 72756
(479) 636-1500
Restaurants - Italian

Closet Makeover

Juanita Casto-Casey
(479) 381-9783
Home Improvement & Remodeling

Collision Connection Inc.

Brian Watson
211 Commercial Ave.
Lowell, AR 72745
(479) 770-5100
Automobile - Body Shop

Constructive Erosion Control

Keith Roberts
(479) 502-1515
Environmental Products & Controls

Courthouse Concepts, Inc.

Paul Hickman
16 W. Center St.
Fayetteville, AR 72701
(877) 750-3660
Employee Screening Services

Creative Marketing Solutions

David Coatney
(479) 783-3558
Advertising - Agencies, Directories,
Specialties, Etc.

DB Productions, Inc.

Mike Dixon
(479) 636-8132
Audio-Visual-Eqpt & Production

Edward Jones Investments

Derrick Dohmen
2102 W. Pleasant Grove Rd., Ste. 3
Rogers, AR 72758
(479) 631-0227
Financial & Financial Advisors

Enformix Technology Services

Claire Chitwood
5302 Village Pkwy., Ste. 2
Rogers, AR 72758
(866) 366-0911
Computer Services

The Event Group Catering and Event Planning

Shellie Morrison
P.O. Box 1384
Fayetteville, AR 72702
(479) 444-8626
Caterers

Extreme Team Commercial Cleaning LLC

Terri Ritchie
6 Coylton Ln.
Bella Vista, AR 72715
(479) 721-2274
Janitorial Services

Flowerama

Jim Mowen
1500 S.E. Walton Blvd.
Bentonville, AR 72712
(479) 657-6997
Florist

Freelancing For Success

Bobbie Aldridge
501 Lyndal Ln.
Bentonville, AR 72712
(479) 899-8487
Writing Consultants/Authors

The Gourmet at Fuse

Susan Gleghorn
1400 S.E. Walton Blvd., Ste. 110
Bentonville, AR 72712
(479) 845-8000
Restaurants - ALL

Lightfoot Consulting

Ethan Lightfoot
15595 Lakeview Dr.
Lowell, AR 72745
(479) 935-9748
Consulting & Training

MetLife - Jim Gordon

Jim Gordon
1600 W. Sunset Ave., Ste. 8
Springdale, AR 72762
(479) 750-1548
Insurance

New 2 You Consignment Boutique

Cindy Borden
109 W. Elm St.
Rogers, AR 72756
(479) 616-8384
Consignment/Resale Shops

New Solutions, Inc

Lucia Mazzotti
9 McKissic Creek Rd.
Bentonville, AR 72712
(479) 271-7910
Construction - Materials &
Sustainable Products

Nickelodeon Viacom Consumer Products

Toia Benson-Vandiver
5305 Village Pkwy. Ste. 11 & 12
Rogers, AR 72758
(479) 268-6756
Wal-Mart Supplier

Oxi Fresh Carpet Cleaning & Upholstery Cleaning

Bill Sakalares
5718 Berry Farm Dr.
Rogers, AR 72758
(479) 636-1301
Carpet & Rug Cleaning/Dealers

PE4life

Sherry Lloyd
315 W. Olive St.
Rogers, AR 72756
(479) 621-8878
Educational Enrichment/Tutoring

Pinnacle Law

Lisa Kelley
5204 Village Pkwy., Ste. 12B
Rogers, AR 72758
(479) 271-0054
Attorneys

Reyes Home Remodeling

Abdi Reyes
(479) 903-0377
Home Improvement & Remodeling

Sharp Hue, Inc.

Shan Pesaru
6338 Milliken Bend
Fayetteville, AR 72704
(479) 595-0350
Computer Services

New Members

Continued on Page 14

Ribbon Cuttings & Ground Breakings



AZZ Lawn Care & Landscaping, LLC
10844 Oak St., Garfield



Abshier Construction
908 E. Central Ave., Bentonville



Basil's Cafe
3300 Market St., Rogers



Cafe Baristo
5411 Pinnacle Point Dr., Rogers



Care Express Clinic
4208 Pleasant Crossing, Rogers



Classical Ballet Academy
1106 NW 10 St., Bentonville



Corr-Designs
14100 Eastgate Dr., Rogers



Heavenly Salon & Day Spa
3105 NE 11th St., Bentonville



JJ's Grill and Chill
4500 W. Walnut St., Rogers



Loreto Homes
Bentonville



Maximum Performance Chiropractic
5430 Pinnacle Point Dr., Rogers



My C.A.S.E. Pro, LLC
9653 Nation Dr., Springdale



NWA Restaurant & Kitchen Supply
5240 W. Sunset Ave., Springdale



Residential Concrete LLC
Rogers



Shake This
1607 Empire St., Lowell



State Farm Insurance-Kevin Sorg
200 S. Bloomington St., Lowell



Target
2404 Promenade Blvd., Rogers

New Members

Continued from Page 13

Shelter Insurance

Michael Garrison
403 N. 2nd St.
Rogers, AR 72756
(479) 621-0555
Insurance

Tercon Construction LLC

Ann Terrill
13020 N. Hwy. 71, Ste. 105
Bentonville, AR 72712
(479) 464-7775
Construction - Commercial

Tricycle Theatre for Youth

Christa Davis
P.O. Box 2537
Bentonville, AR 72712

(479) 935-9834
Organizations

UGO411

Dan McArthur
8791 Range Rd.
Rogers, AR 72756
(479) 619-6025
Advertising - Agencies, Directories,
Specialties, Etc.

Renewals - March 2009

30+ years

AT&T - 63 years
 Kennametal Inc. - 56 years
 APAC/Arkansas-McClinton
 Anchor Company - 43 years
 Robert Z. Goodwin - 42 years
 St.Vincent de Paul Catholic
 Church - 42 years
 Ace Glass Company, Inc. - 32 years

21-30 years

ArTech PC
 Evans Enterprises, Inc.
 Matthews, Campbell, Rhoads,
 McClure, Thompson &
 Fryauf, PA
 O'Reilly Auto Parts
 Stitt Energy Systems, Inc.
 Waste Management of NWA

11-20 years

Bank of Arkansas
 Christian Book Outlet
 Fitzhugh Communications
 Lifetouch National School
 Studios, Inc.
 Monte Ne Inn Chicken Restaurant

Glenn Neal Realty & Property
 Management
 New Hope Boarding & Grooming
 Pinnacle Country Club
 Prairie Creek Auto Body
 Razorback Pipeline Company
 Regions Insurance Services, Inc.
 Superior Industries-Rogers
 Verser Cabinets of NWA, Inc.

6-10 years

Arkansas Support Network
 Auto Maintenance, Inc.
 Azalea Trail Apartment Community
 Bachert Wellness Clinic
 Budget Blinds
 Catfish John's
 Designed Homes
 Digital Printing Solutions, Inc.
 Eric Haussermann
 HEBCO, Inc.
 League of United Latin American
 Citizens
 Lindsey & Associates-
 Louise Jefferson
 Lindsey & Associates-
 Meza Harris

Mathews Management Co.
 Old Town Dry Cleaners
 Synergy Tech

2-5 years

All Dogs Clinic, PLLC
 Auntie Anne's Pretzels/Rocky
 Mountain Chocolate Factory
 Bailey & Oliver Law Firm
 Beau Foundation
 Bryan College
 Candy Bouquet #1445
 Career Academy of Hair Design
 CitiScapes Metro Monthly Magazine
 Driving Academy of NWA
 EYESOCKET.net, Inc.
 Kendrick Fincher Memorial
 Foundation
 The First Tee of Northwest
 Arkansas
 Flex Staff
 H & R Block
 The KAR Shop
 Dr. Randolph L. Lais, DDS, PA
 Legacy Village/Northwest
 Arkansas Senior Services
 Perry Long
 Metabolic Research Center
 P.F. Chang's China Bistro
 Pagnozzi Charities
 QualChoice of Arkansas

Rockfish Interactive
 Staples
 TEKsystems
 TEPCO Contract Glazing, Inc.
 Triplet Hearing & Balance
 Centers

1 year

Advanced Sign Group
 aloft Hotel Rogers-Pinnacle Hills
 B & B Auto Sales of Rogers
 Cox Target Media (Valpak)
 Emerson Monument Company
 Gracious Living Interiors
 Juiced Creative
 Kum & Go
 Mary Kay Cosmetics-
 Paige Humphrey
 Massage Wellness
 MVC Advisory Resource, Inc.
 Piney Ridge Center
 Pinnacle Station Local Market
 The Poultry Federation
 Suburban Extended Stay Hotel
 Twice But Nice Children's
 Boutique
 Vype-Formerly High School
 Sports The Magazine

40/20 SUPERDOPPLER STORM TEAM

SUNRISE 5-7AM
Meteorologist
 Patrick Crawford

5, 6 10PM
Chief Meteorologist
 Drew Michaels

May Chamber Events

May 1 - 33rd Annual Academic Awards presented by Tyson Foods, Inc. 9 a.m., Rogers High School, 2300 S. Dixieland Road, Rogers. More than 330 RHS students will be recognized for outstanding academic achievement. For more information, visit www.RogersLowell.com.

May 1 - FYI Brown Bag Lunch presented by Del Monte Foods on "The 30 Most Commons Mistakes Managers Make in an Uncertain Economy" with Desiree Harbit of Robert Half International. Noon-1 p.m., at the Chamber, 317 W. Walnut St., Rogers. Event is free and open to members, with RSVP required at www.RogersLowell.com. Bring a brown-bag lunch.

May 4 - Spring Job Fair presented by NWACC. Noon-7 p.m. at J.Q. Hammons Center, 3303 Pinnacle Hills Pkwy., Rogers. Event is free and open to the public. For a list of participating employers, visit www.RogersLowell.com, or contact Gretchen Laffoon at 479-619-3190 or gretchen@RogersLowell.com.

May 9 - 18th Annual Beaver Lake Buddy Bass Tournament. Prairie Creek Park Pavilion on Beaver Lake in Rogers. First flight starts at 6 a.m. Weigh-in begins at 2 p.m. Registration is \$120 per boat. Forms available at www.RogersLowell.com or by calling 479-636-1240.

May 20 - Coffee Connection, presented by Names & Numbers. 7:30-8:30 a.m., hosted by Steve Standridge Insurance, 2526 Pinnacle Hills Pkwy., Rogers. Event is free and open to members. For a map to the location, visit www.RogersLowell.com.

May 20 - Business-to-Business Connection, presented by Bancorp

South and hosted by Dozier Technology Group. Noon-1:30 p.m., Embassy Suites, 3303 Pinnacle Hills Pkwy., Rogers. Cost is \$25 for members before May 15. Register online at www.RogersLowell.com.

May 21 - Third Thursday Coffee presented and hosted by Arvest Bank-Lowell. 7:45-8:45 a.m. 103 S. Bloomington St., Lowell. Event is free and open to members. Find a map at www.RogersLowell.com.

May 21 - Multicultural Networking. Noon, at the Chamber, 317 W. Walnut St., Rogers. Event is free with no registration required. Bring a brown-bag lunch. For details contact Vilma Dominguez at vilma@rogerslowell.com.

May 21 - Business After Hours presented by Cross, Gunter, Witherspoon & Galchus P.C. with Gold Sponsor aloft Hotel, 5-6:30 p.m. Hosted by Pinnacle Country Club, 3 Clubhouse Dr., Rogers. Event is free to members with no registration required. For a map to the location, visit www.RogersLowell.com.

May 22 - 33rd Annual Academic Awards presented by Tyson Foods, Inc. 10 a.m., Heritage High School, 1114 S. Fifth St., Rogers. More than 160 HHS students will be recognized for outstanding academic achievement. For more information, visit www.RogersLowell.com.

May 27 - New Member Reception, sponsored by Sam's Club. 8:30-10:30 a.m. at the Chamber. Reserve a seat at www.RogersLowell.com or contact Gretchen Laffoon at gretchen@rogerslowell.com.

May 27 - I-9 Form and Business Immigration Law Update in Spanish, featuring legal experts discussing the new I-9 form and other human resource information. 5-8 p.m., at the Rogers-Lowell Area Chamber of Commerce. Seminar is free and open to the public. To register, visit www.RogersLowell.com or call Vilma Dominguez at 479-619-3186.



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